

Alex Tymokhovskiy

Senior product design leader, design manager

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With 10+ years in product and more than 16 in design in general, I am a skilled design conductor orchestrating design symphonies for B2B and B2C products of any caliber, working directly with the top leadership. Data heavy SAAS or fun mobile app? Challenge accepted.

Head of Design @Nomad Homes, prop-tech scale-up | 2023—2024

- Orchestrated the design efforts for a multi-platform real estate agent app, securing a \$20M funding round under tight deadlines.
- Strategized and designed the design system for four markets and three products.
- Supervised product and marketing design, implemented transparency in design, and delivered results in short 1-2 week sprints.
- Created and managed a team of 4 designers.

Lead Product Designer @Nomad Homes | 2021—2022

- Redesigned the experience for two operational markets, resulting in doubling the time savings for the development and marketing teams.
- Created a solution that cut task completion time by 2.5 times.
- Designed and managed a no-code pilot experiment, which generated approximately \$3M in annual revenue.

Lead Product Designer @Star, global product consultancy | 2019—2021

- Led and managed a team of 12 on a B2B SaaS ad-tech platform with over 20 products.
- Designed the vision and built the execution plan for a user-centric transformation of a B2B2C platform with 3M monthly active users.
- Coordinated design operations and career development efforts within a team of 30.

Senior Product Designer @Star | 2018—2019

- Established a user research practice on multi-product SAAS to equalize requests from 10K+ subject matter experts.
- Crafted design vision and planned design efforts for various multi-billion companies including Fortune 500.

Senior Product Designer @Astound, global ecommerce provider | 2016—2018

- Designed ecommerce experiences for 5 multi-million businesses across Europe and Middle East.
- Leveled up the prototyping practice in order to reduce prototyping efforts by 2.

Product Designer @Ecodery | 2015—2016

Product Designer @Evergreens | 2013—2015

Superpowers

Always deliver
Unique mix of skills
Supercharging teammates
Turn chaos into order

Soft skills

Negotiation
Relationship management
Empathy
Motivation
Responsibility

Hard skills

Visionary
Strategy
UX design
User research
Interaction design
Presenting
Facilitation
Project management

Tools

JTBD
Design/Research sprint
Figma
FigJam

Education

Master's degree in
Engineering,
National Aviation University
of Ukraine